

NEWS RELEASE

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CAROLINA BEACH'S "FILM AND FIREWORKS SERIES" BEGINS MAY 25, 2008

Live Music Added To The Popular, Free Summer-Long Event Hosted By The Family-Friendly Beach Town

May 19, 2008 Carolina Beach, N.C. — The town of Carolina Beach, N.C. will host its popular "Film and Fireworks Series" again this summer, beginning May 25, 2008, weather permitting. Every Sunday throughout the summer, visitors and locals can enjoy free, family-friendly movies at Carolina Beach Lake Park. Every Thursday, a fireworks display begins at 9 p.m. on the beach near the boardwalk. This year, live music has been added on Thursdays from 6 p.m. to 9 p.m. and that entertainment is also free.

"The Film and Fireworks Series is the centerpiece of another summer of affordable fun at Carolina Beach," said Kim Hufham, President/CEO of the Wilmington/Cape Fear Coast Convention & Visitors Bureau. "It's perfect for a long-weekend getaway. You can enjoy live music and a spectacular fireworks display on Thursday; hang out at the beach and other attractions at Carolina Beach on Saturday and during the day Sunday; and cap off the weekend with a free movie in the park on Sunday evening. Since the films, live music and fireworks are all free, it's a great, affordable way for families to have a vacation at the beach."

Movies scheduled are first-run, kid-friendly offerings that include *Shrek III* and *Horton Hears A Who*, as well as exciting action films like *Spiderman III*, and the classic, *E.T. The Extra Terrestrial*. Concessions will be available at both the film venues and the fireworks.

Additional information and a complete movie schedule is available at www.CarolinaBeachWeekend.com or by contacting the Pleasure Island Chamber of Commerce at 910-458-8434.

About Carolina Beach

Carolina Beach is located 15 miles south of Wilmington, N.C., on the northern end of Pleasure Island, the larger of two barrier islands on the Cape Fear Coast. This charming

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seaside town of approximately 4,700 permanent residents offers a variety of accommodations and attractions, as well as several miles of Atlantic oceanfront and natural sand dunes, marinas and offshore fishing excursions.

More information is available online at www.carolinabeachgetaway.com or by calling 1-800-351-5102.

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